

# 27TH ANNUAL DISTRICT 27-E2 CONVENTION

## BOOKLET ADS

**SAVE THE DATE**  
**March 16-17 2012**

Fellow Lions:

Convention time is once again rapidly approaching, so get your **ADS** in gear!

We will once again be offering ads in the conventiona booklet (oder form attached).

If you're club is struggling with an idea for an ad, list the events you spnsor, fund raiseres, your clubs anniversary or where your club contirbutes to the commnuity.

Please remember if your club does not place a \$100.00 Full Page Ad, it has been a long standing tradition that you bring a raffle prize\* with an appromiate value of \$25.00 to the convention for the Friday Raffles. If you do place a \$100 ad, \$25.00 of that goes towards the raffles.

Also, have your club members do a little 'selling' of ads. The ads are not limited to clubs, so encourage your local businesses to place ads in the booklets. It's a pretty cost effective way to get their message in front of 250-300 sets of eyes. They can use the same form attached. **Lets see what club can sell the most ads** (greatest dollar value) and the will be a specail prize for that club at the convention.

\*If the club whishes, you can send a check instead of prize & ad for \$25.00 to:

District Treasurer Reid Meyer  
W6520 690th Ave  
Beldenville, WI 54003-5407

Regards,

Lion Troy Winrich  
Booklet & Printing Committee